

# Visualization as a reporting tool

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# Goals

- Combine place and time to find the most representative or compelling examples to investigate
- Link organizations and people in proper chronological order
- Integrate structured and unstructured data
- Move toward visualizations for publication, in print and on the Web

## Net contributions

H. Clinton (D)	\$26,041	<div></div>
<b>B. Obama (D)</b>	<b>\$25,666</b>	<div></div>
M. Romney (R)	\$20,737	<div></div>
R. Giuliani (R)	\$14,732	<div></div>
J. Edwards (D)	\$14,022	<div></div>
J. McCain (R)	\$12,993	<div></div>
B. Richardson (D)	\$6,237	<div></div>
C. Dodd (D)	\$4,044	<div></div>
J. Biden (D)	\$2,111	<div></div>
S. Brownback (R)	\$1,257	<div></div>
T. Tancredo (R)	\$1,186	<div></div>
R. Paul (R)	\$640	<div></div>
M. Huckabee (R)	\$544	<div></div>
D. Hunter (R)	\$500	<div></div>
D. Kucinich (D)	\$345	<div></div>
T. Thompson (R)	\$315	<div></div>
J. Gilmore (R)	\$175	<div></div>
M. Gravel (D)	\$11	<div></div>

Map and timeline show net contributions

All amounts are shown in \$1,000s

## Contributions for 100 largest zip code



## Net Contributions by Date



## The Washington Post

### Spending

### Contribution:

Contributions	\$25,709
Individuals	\$25,706
PACs	\$3
Candidate	\$0
Refunds	\$43
<b>Net contributions</b>	<b>\$25,666</b>
Transfers	\$0
Loans	\$0
Ending cash	\$19,193
Maxed-out donors	\$12,589
Gen. election funds	\$179

Report for: ☒ Current filing period ☐ Cycle-to-date

**Overview** Contributions Spending Primary only

### Democrats

Name		Net contributions	Net Spending	Ending cash	Outstanding debt	Burn rate
B. Obama	<div></div>	\$36,002 ▲	\$29,747 ▼	\$24,940 ▲	\$1,105 ▲	82.6% ▼
H. Clinton	<div></div>	\$13,788 ▼	\$27,645 ▼	\$29,186 ▼	\$7,577 ▲	200.5% ▲
J. Edwards	<div></div>	\$3,906 ▼	\$4,649 ▼	\$7,058 ▼	\$9,073 ▲	119.0% ▼

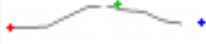

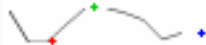


*Net spending is operating expenses + exempt expenses - offsets. Burn rate is net spending / net contributions*

### Republicans

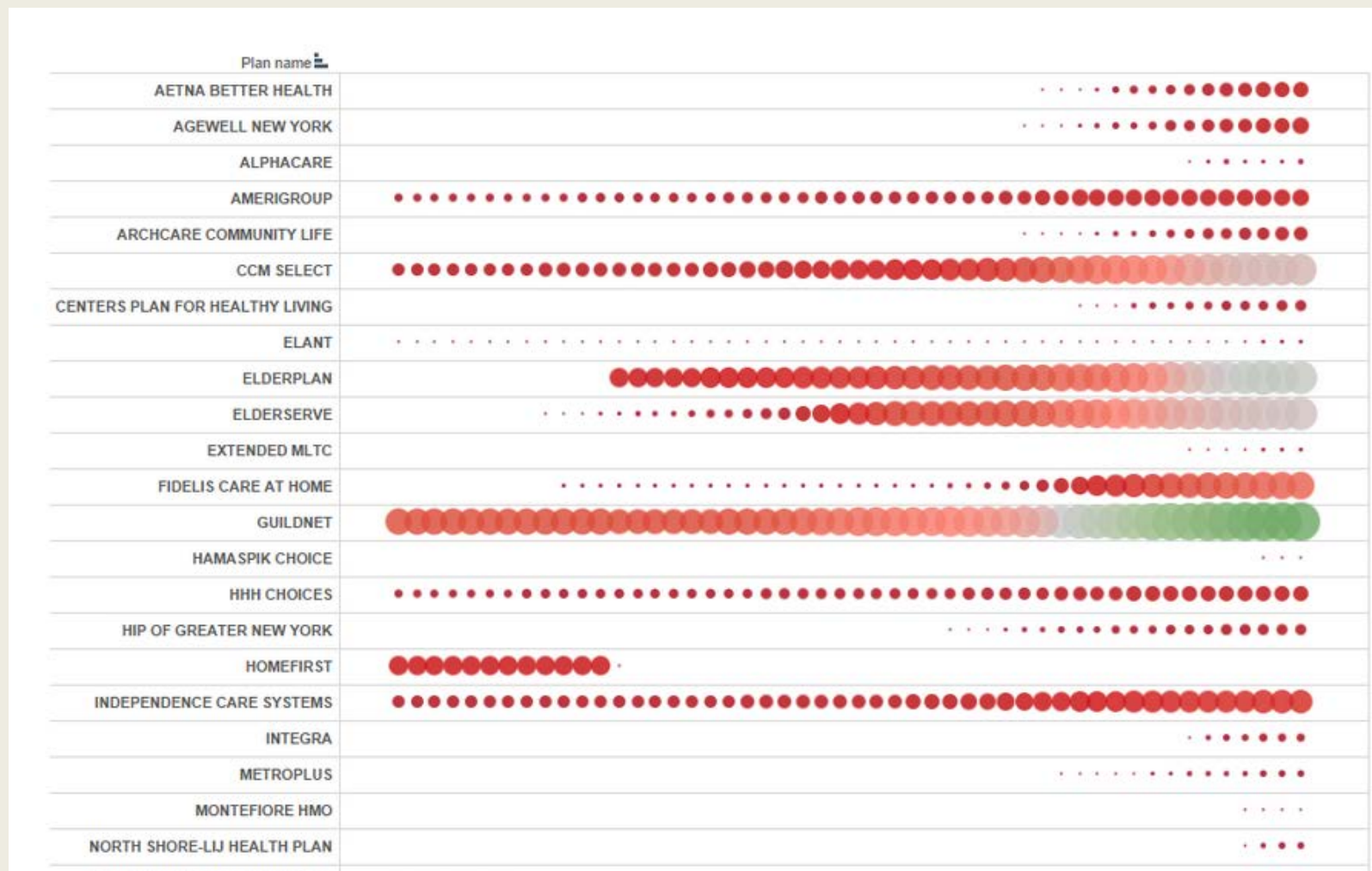
Name		Net contributions	Net Spending	Ending cash	Outstanding debt	Burn rate
J. McCain	<div></div>	\$11,664 ▲	\$10,365 ▲	\$5,198 ▲	\$5,535 ▲	88.9% ▼

*A sparkline is an small, intense word-sized graphic*  
– Edward Tufte,

## By type of program

Program	1995 2000	1996 2001	1997 2002	1998 2003	1999 2004	5-year totals
<b>Subsidies</b> 	\$6,061,941	\$6,494,147	\$6,750,110	\$12,260,115	\$17,311,068	\$48,877,382
	\$18,826,451	\$15,772,912	\$15,014,307	\$10,070,606	\$8,554,388	\$68,238,665
Direct payments 	\$0	\$6,414,273	\$6,601,778	\$6,797,019	\$6,583,348	\$26,396,418
	\$6,113,644	\$5,045,602	\$5,651,569	\$5,771,002	\$5,676,769	\$28,258,586
Counter Cyclical / Market loss 	\$6,039,961	\$0	\$0	\$3,382,325	\$6,587,431	\$16,009,717
	\$6,552,483	\$5,703,783	\$4,284,267	\$478,798	\$1,605,087	\$18,624,418
Marketing loan programs 	\$0	\$0	\$1,693	\$94,456	\$3,059,214	\$3,155,363
	\$4,292,105	\$4,624,342	\$4,125,220	\$2,113,094	\$894,947	\$16,049,709
LCP 	\$0	\$0	\$0	\$0	\$0	\$0
	\$0	\$0	\$640,609	\$0	\$0	\$640,609

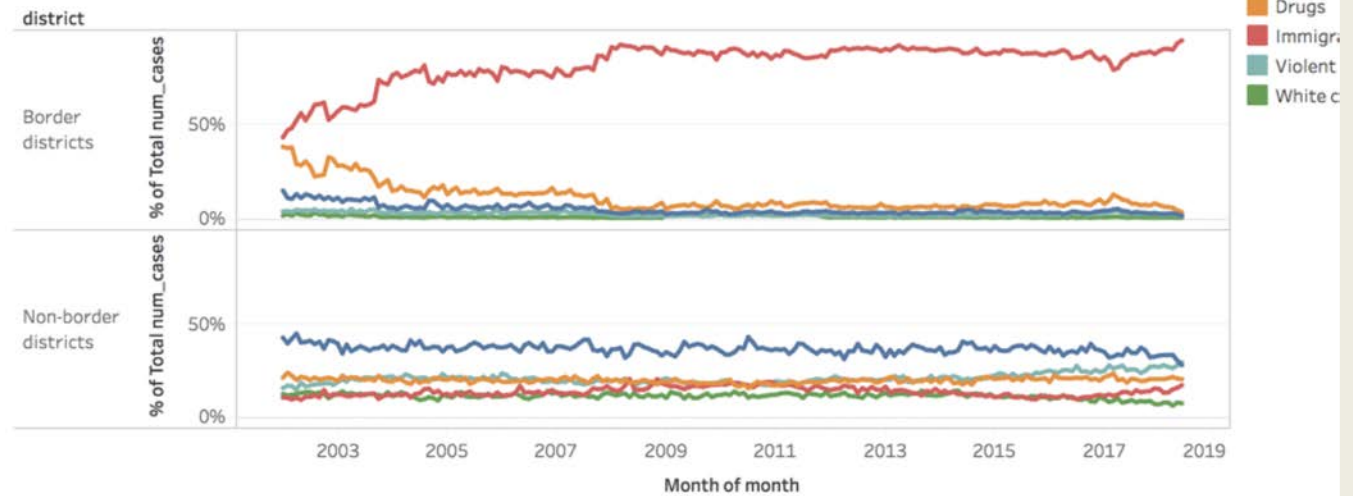




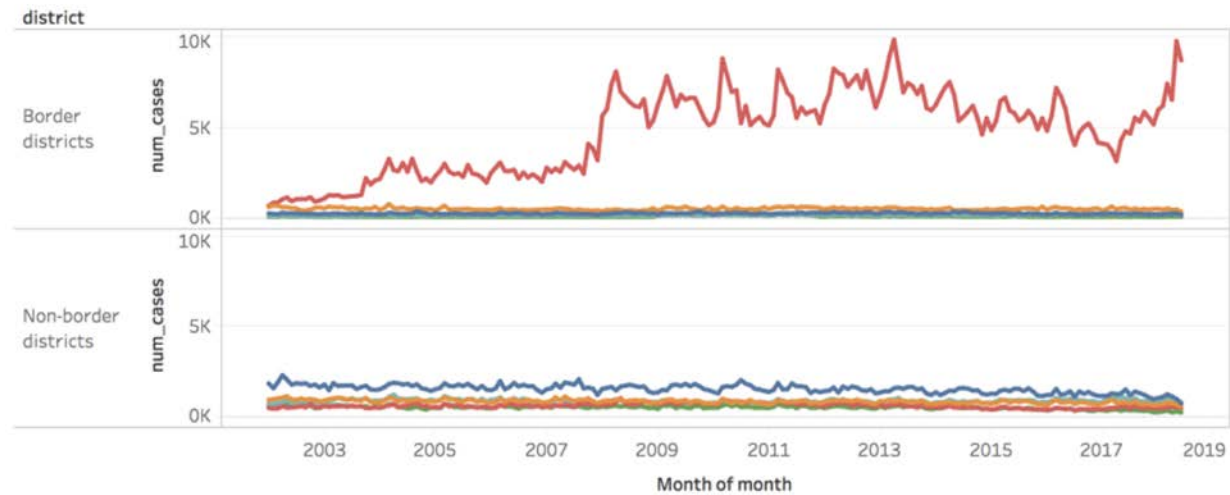




## Programs as a percent of total, by district type



## Programs, in # of cases filed



# Results Met With Indifference, Indignation

Results of the city's water testing last year showed elevated lead levels for more than 4,000 of the 6,128 homes tested. The District map below shows only the households with lead readings 10 times the limit set by the Environmental Protection Agency—15 parts per billion. An informal, door-to-door survey of residents in selected neighborhoods revealed little interaction between neighbors—including those whose homes tested very high and those whose homes had not been tested. Many residents seemed uninformed or unconcerned about the health dangers posed by lead in the tap water.

## HOW THIS MAP WAS CREATED:

From March 2003 to January, the water was tested in more than 6,100 D.C. homes. This map represents lead readings from the second draw of water, using a sample taken one to two minutes after the tap was turned on in the morning. These second readings are expected to produce lower lead levels, but the results in this District during the last year point to a greater, previously unforeseen problem.

The Post database is based on lead-testing results provided by Dorothy Brill, a city activist who operates [www.dowatch.com](http://www.dowatch.com), an independent Web site monitoring D.C. government. The Post matched the results against property records to obtain more detail on the homes. Post reporters also verified many of the individual results with residents who had received official letters from the D.C. Water and Sewer Authority.

Errors can occur in the readings for a range of reasons. The water samples, drawn by resident volunteers, can be difficult to take correctly. Errors in data entry and illegible writing also can affect accuracy. The scanning and matching process introduces another potential source of error. WWSA has refused to release the original results through the D.C. Freedom of Information Act, making further fact-checking impossible.



**KEY**  
All homes are partly painted  
after 1991  
● Above 150  
■ 15 to 150  
▲ Below 15

*"It doesn't make sense to me. People have been living here 80 to 90 years in some cases, and it seems like they'd be having problems if it was bad for you. I'm wondering if WWSA is just coming up with all this as a way to make money."*

—Ernest Fitzgerald, 600 block of Emerson Street NW



Vince Baubers Jr., of Parkview, has bottled water for each month, but his WWSA bill has tripled in recent years.

*"It was very upsetting for me that they didn't just pick up the phone and say the lead in your water is very high and you shouldn't be drinking it. They didn't explain it to me. ... They haven't been upfront with us and honest about what is going on."*

—James Berger, 1718 Street SE

In some test areas, adjacent homes showed a full range of lead levels.



*"We've been drinking bottled water for some years, but now I make sure we cook with it. It's a scary situation. Everyone in the neighborhood basically is buying water."*

—John Jackson, 2000 block of Lawrence Street N

Some neighborhoods showed sparse testing, with a full range of results.

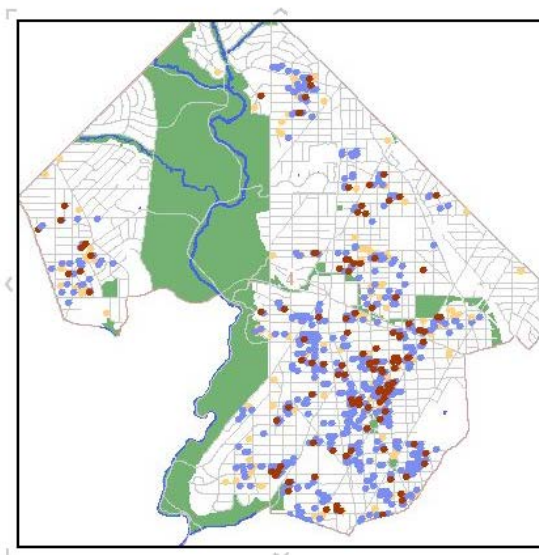


Note: This code is for the District map.

## D.C. Lead Test Results: Ward 4

Click on the dots to see first and second draw lead test results for those homes. You can zoom in by clicking on the zoom scale below and to the left. You can move around the ward by clicking the arrows at the edges of the map.

Zoom



## Legend

### Results of 2nd draw

- 15 ppb and below
- Between 15 and 150 ppb

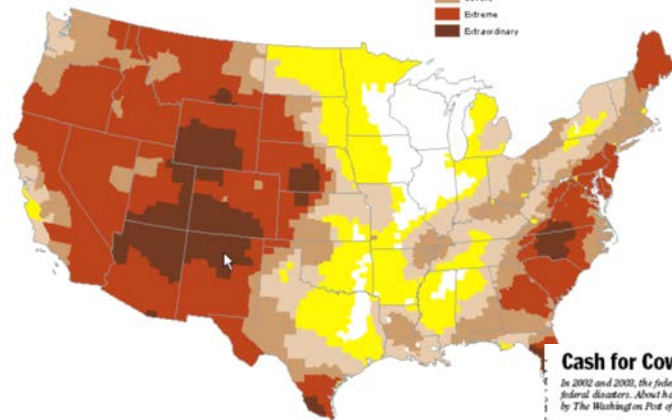
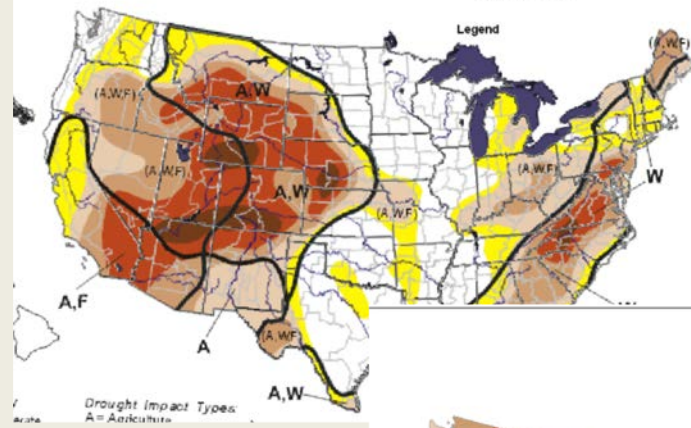
*"How can one neighbor be at 200 and the other be 55 right next door?"*

—Hansford Hunter, 980 block of 40th Street

DO NOT POST TO A PUBLIC ONLINE SITE OR MAKE ANY OTHER USE OF THIS MAP OR ITS DATA. FOR MORE INFO, SEE THE WASHINGTON POST.

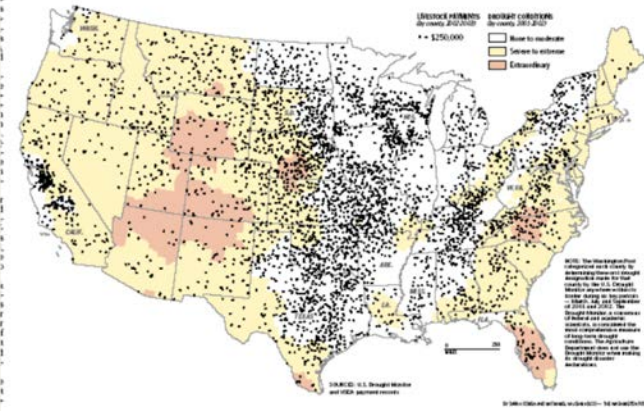
# Drought Monitor

September 24, 2002  
Valid 8 a.m. EDT



## Cash for Cows

In 2002 and 2003, the federal government paid ranchers and dairy farmers \$1.2 billion to compensate for higher feed costs in counties designated as federal disasters. About half of that money, however, went to producers in counties that experienced moderate or no drought, according to an analysis by The Washington Post of federal payment records and historical drought maps.





## Rove's Asset Deployment

Before the 2004 election, the White House political team directed appointees to tout grants, policy decisions and other administration actions in competitive states for the presidential race and key media markets. Top officials also traveled on official business to districts with close congressional elections in coordination with the president's team.

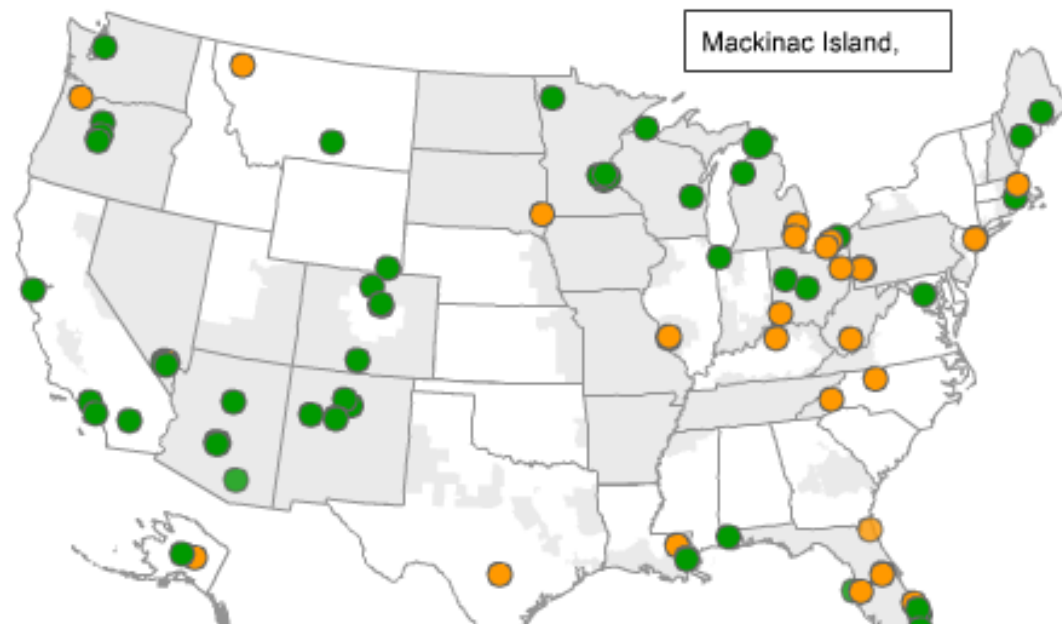
The Washington Post analyzed the travel of two cabinet members and their immediate deputies. More than three-quarters of the trips in the final five months of the election were in areas identified by the White House more a year earlier, according to documents obtained by congressional investigators. Many of the rest were in areas with close congressional races.

**Click on a dot for more information**

□ Key media markets and areas with competitive elections

● Labor Secretary Elaine Chao and top deputies

● Then-Interior Secretary Gale Norton and top deputies



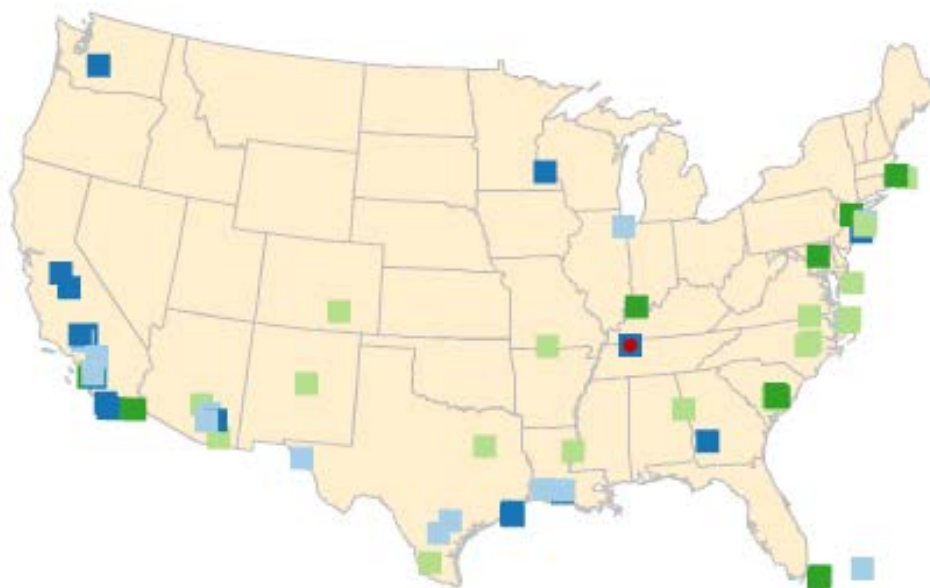
June 4: Mackinac Island, Mich.

Gale A. Norton, Secretary Speech on national energy issues at the Detroit Regional Chamber of Commerce's annual Mackinac Policy Conference.

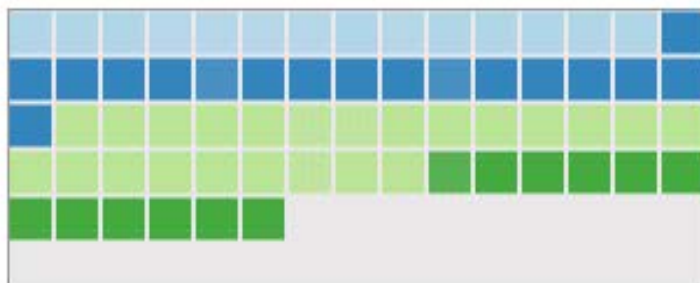
QueryForChecking : Select Query

	Departme	Edited	FactChecked	LinkToOrig	TravelDate	OfficialName	OfficialTitle	LocationCity	Locati	Description
►	Interior	Yes	Yes	<a href="http://www.doi.gov/news/040902_nps.htm">http://www.doi.gov/news/040902_nps.htm</a>	9/2/2004	Craig Manson	Assistant Secretary	Bayfield	WI	At Apostle Islands National Lakeshore, announced the completion of its wilderness study.
	Labor	Yes	Yes	<a href="http://www.dol.gov/opa/media/press/msha/MSHA20041943.htm">http://www.dol.gov/opa/media/press/msha/MSHA20041943.htm</a>	9/28/2004	Dave D. Lauriski	Assistant Secretary	Las Vegas	NV	With the National Mining Association, presented awards to nine operations for their safety records.

n	Amount	Notes	Program
re,	\$0.00	Visited Apostle Islands National Park to announce the completion of the park's wilderness study, which was to be published in the Fed Register the next day. Fed govt wanted to protect about 80 percent of the land as	Wilderness Act
Mining ented erations ords.	\$0.00	conference cooperative alliance to foster more safety and health in mines. Also presented awards for safety and health. DeRocco was also there.. Can't tell if it is a conference or what.	



By age



Click on a square to see more details and to locate it on the map

Close

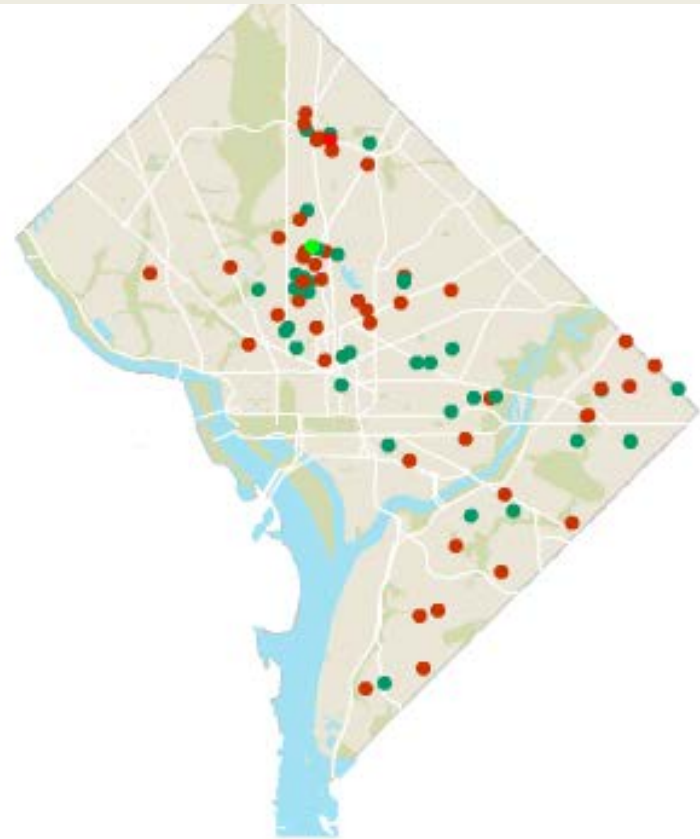
**FANKEU, Samou**

6/16/1966-5/11/2004 (age: 37)

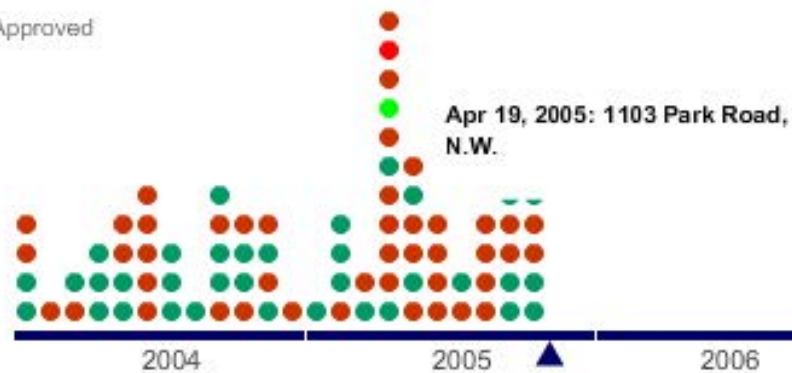
HIV/AIDS: AIDS

Lourdes Hospital, Padukah, KY

Estimated date: Apr 20, 2005  
 723 Longfellow Street, N.W.  
 Picasso Condominium  
 Complaints: 3 before / 2 after  
 Violations: 0 before / 0 after



Approved

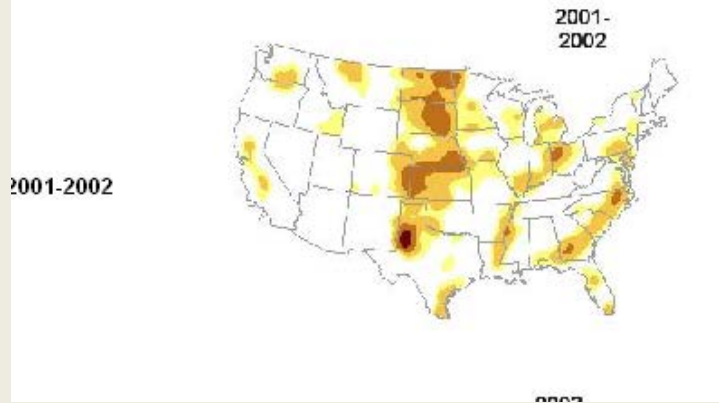
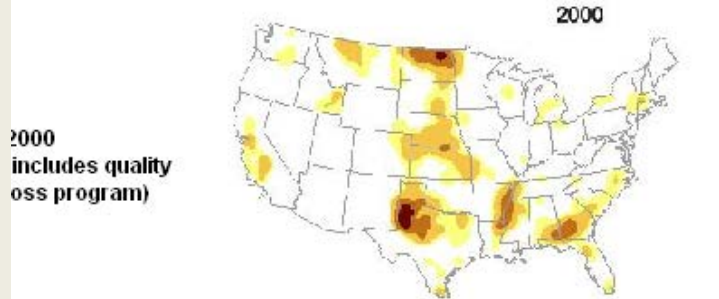
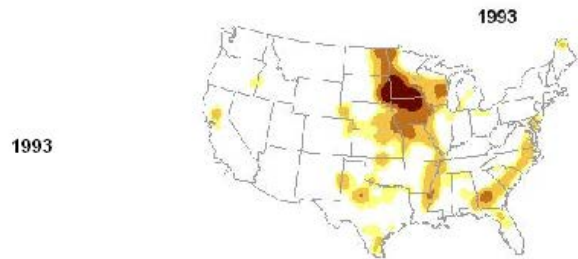
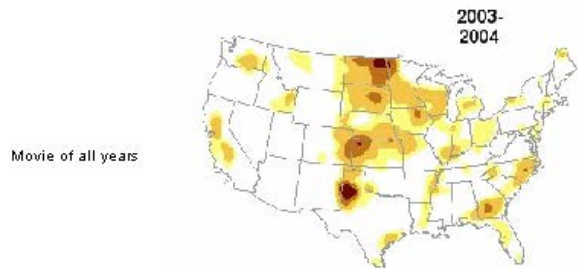


Rejected

- No complaints
- Complaints / violations

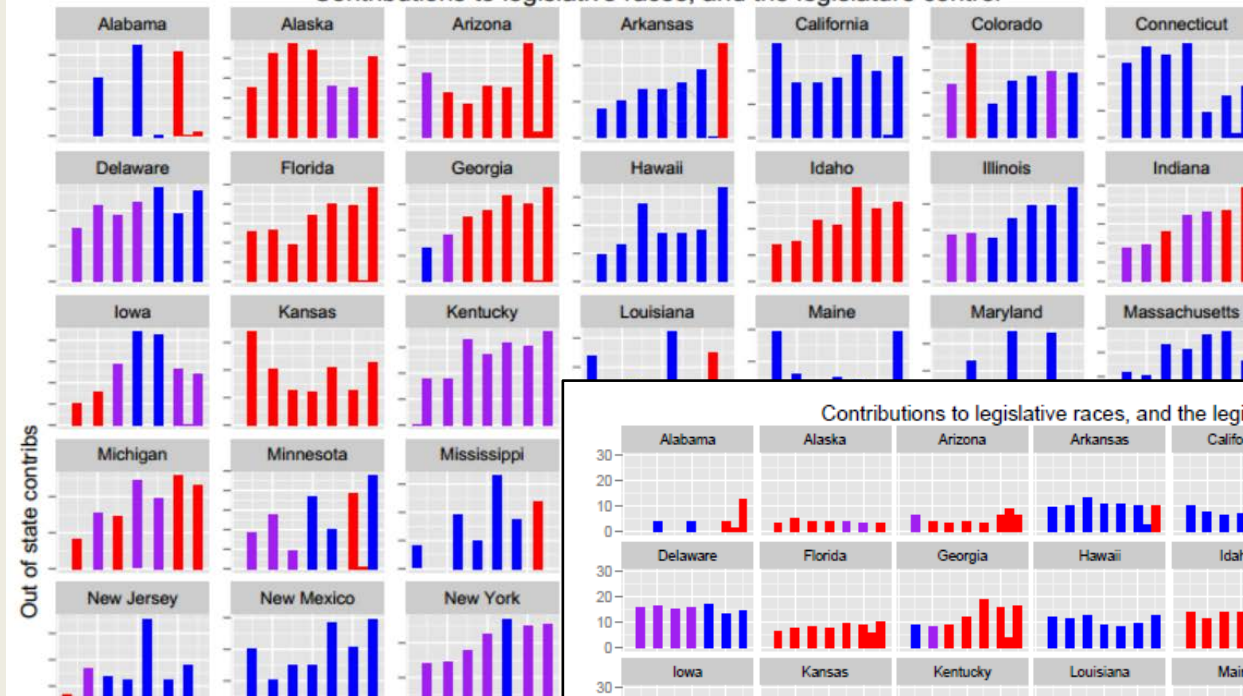
\* Jan 04 includes 3 exemptions approved in 2003

Major Crop Disaster Programs, 1993-2004

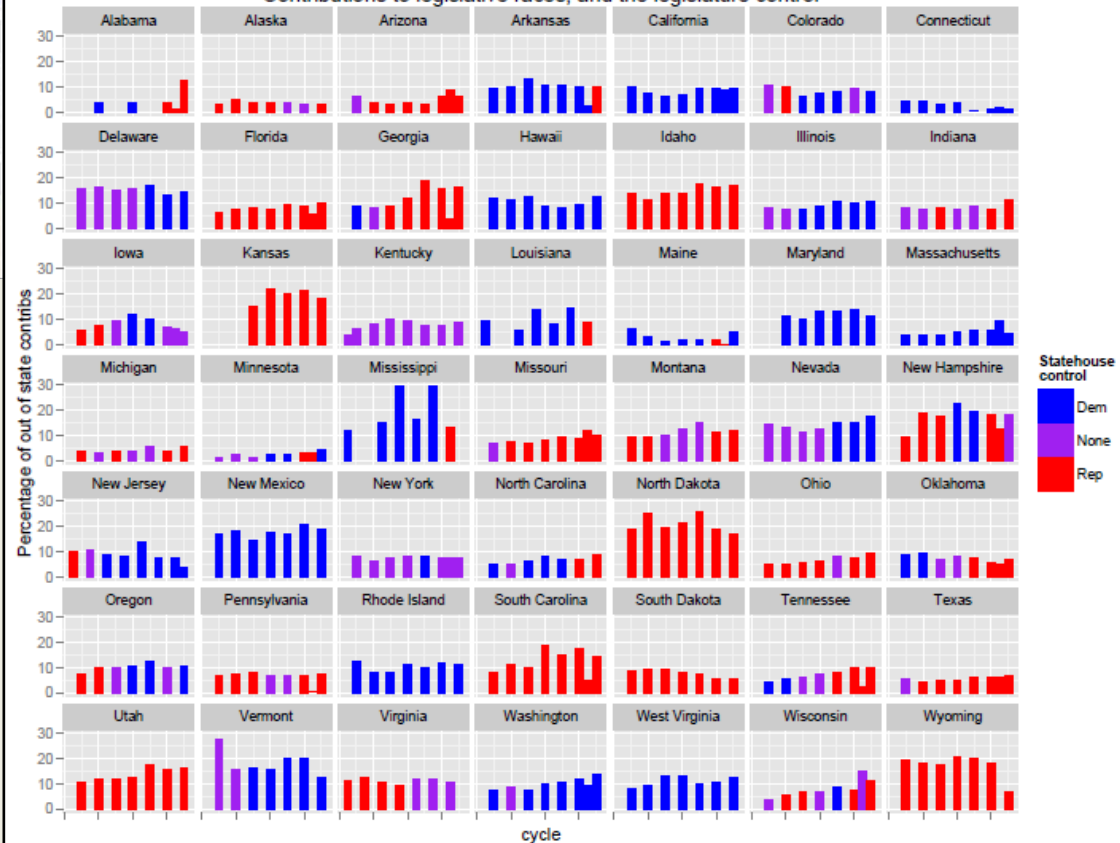




Contributions to legislative races, and the legislature control

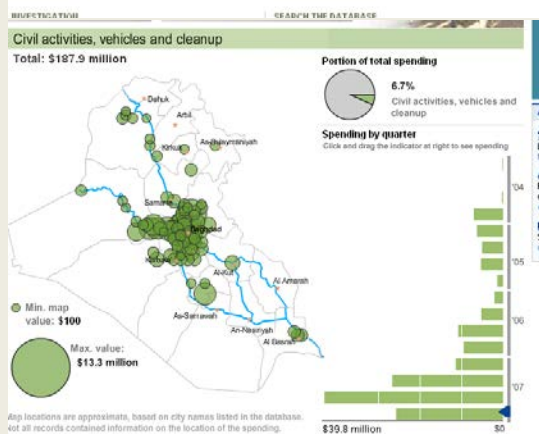
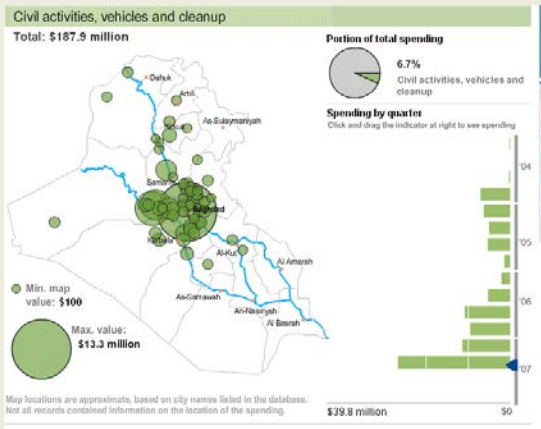
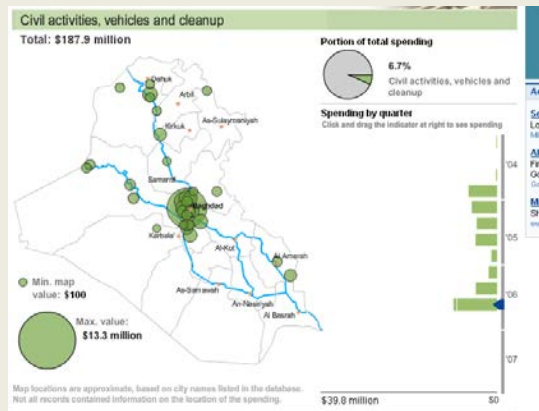
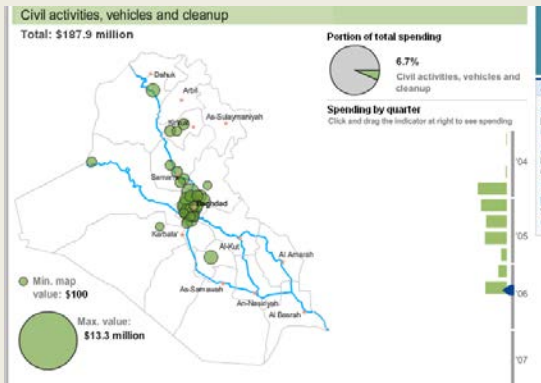


Contributions to legislative races, and the legislature control



## Money as a Weapon

The U.S. has spent at least \$2.8 billion under the Civilian Relief Program in Iraq, which lets senior military officials send "relief and reconstruction" projects with minimal oversight. The money has been spread throughout Iraq, ranging from small payments for doors damaged in bombings to large payments for treatment plants. | [About the CERP Database](#)



## HHS grants and loans

This will retrieve a series of graphs showing grants and loans obligated by the Department of Health and Human Services by 1/2 year intervals. The red dots are election years; the green ones are non-election years. Source: FAADS, through June 2006.

Hold the "Ctrl" key on your keyboard down to select more than one entry in the boxes.

Look it up

Start over

Report by ☐ agency or ☒ program

Type of recipient:

All recipients  
State government  
County government  
City or town  
Special district gov  
Independent school district  
State-controlled higher ed  
Indian tribe  
Other nonprofit  
Private higher ed  
Individual  
For-profit organization  
Small business  
All other

Type of assistance:

All recipients  
Block grant  
Formula grant  
Project grant  
Cooperative agreement  
Direct payment (special use)  
Direct loan  
Guaranteed / insured loan  
Insurance  
Direct payment (unrestricted)  
Other

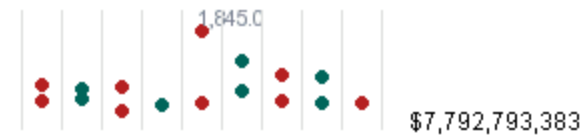
... Or choose some pre-made groups:

☐ Includes local government, non profits and businesses; excludes higher ed and state government. Excludes block and formula grants and insurance.  
☐ Same as above, but adds back in higher ed.

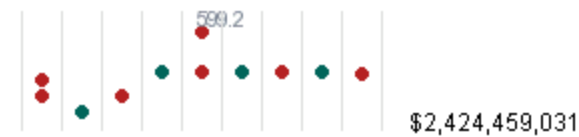
Number of graphs: 1495

## HHS Grants by election year

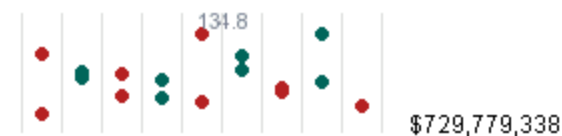
Head Start (93.600)



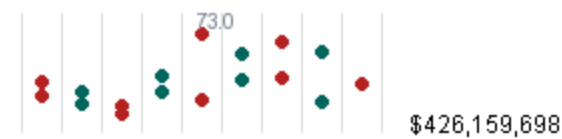
Hiv Emergency Relief Project Grants (93.914)



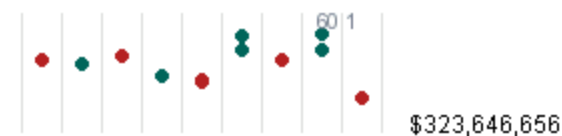
Indian Health Services-Health Management  
Development Program (93.228)



Community Health Centers (93.224)

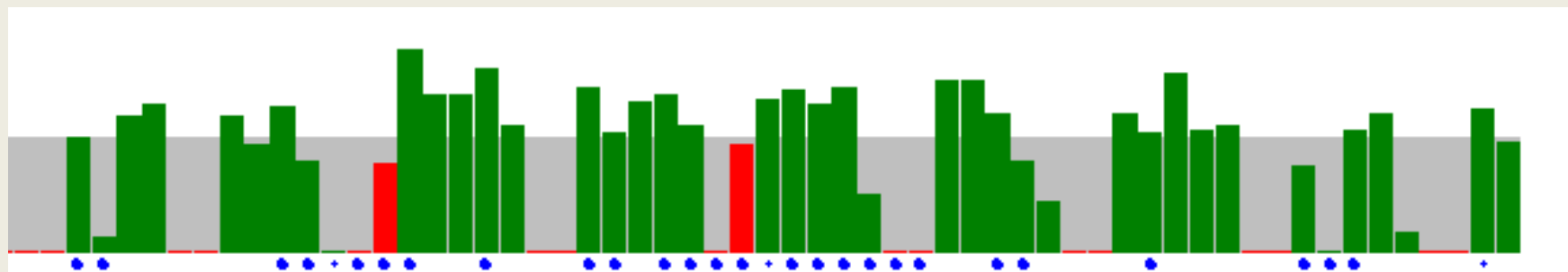


Hiv Prevention Activities-- Health Department Based  
(93.940)

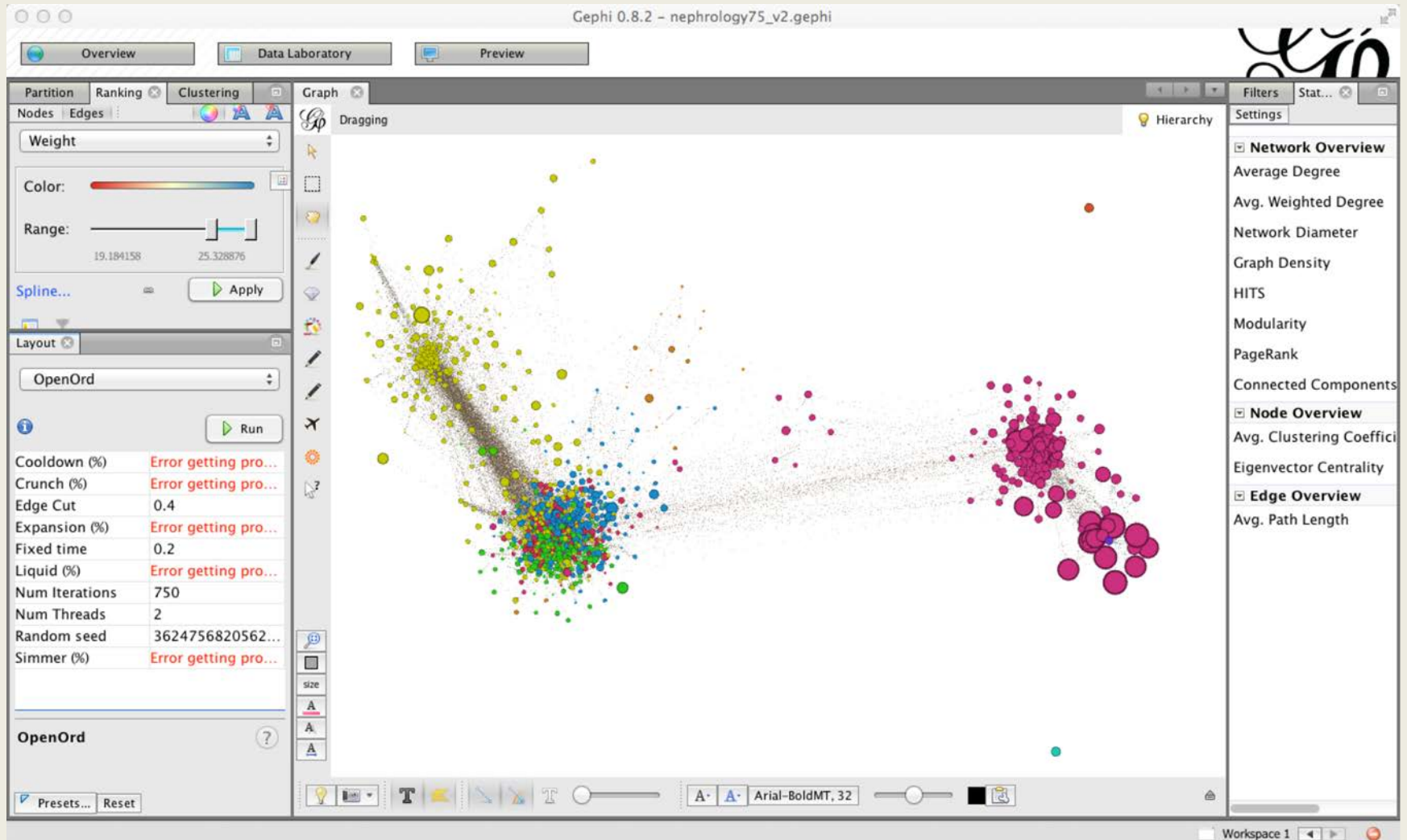


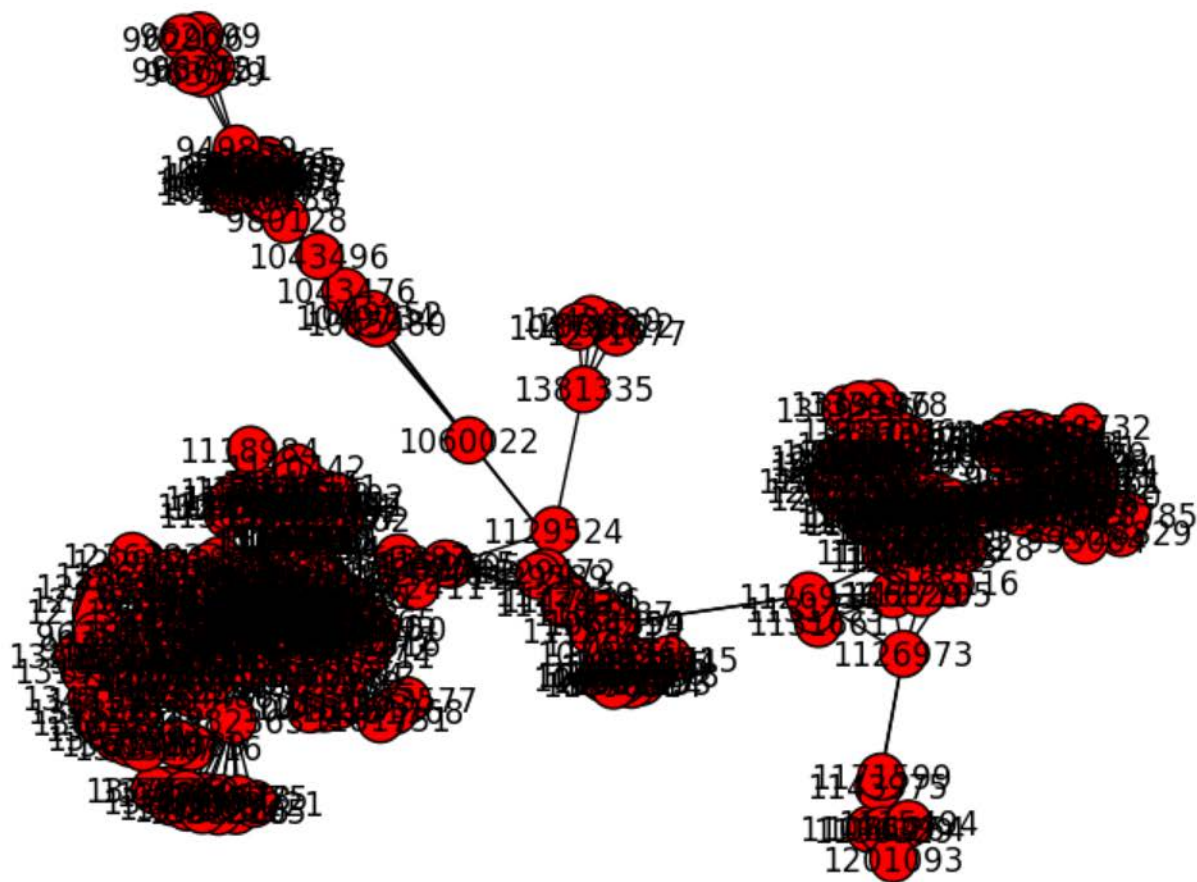
Childhood Immunization Grants (93.268)





1	B	D	E	F	G	H	I	L
	Date	Time	Label	Description	Type	City	Duration	
45	7/12/04	11:00 AM	Office time		Unscheduled	DC	1:00	1
46	7/12/04	5:00 PM	Leave work		End	DC	6:00	1
47	7/13/04	7:25 AM	White House		White House	DC		1
48	7/13/04	9:15 AM	Sen. Bond		Congress	DC	1:50	1
49	7/13/04	9:30 AM	CIA briefing		Intel	DC	0:15	1
50	7/13/04	10:30 AM	Visa policy briefing		Staff	DC	1:00	1
51	7/13/04	11:30 AM	General counsel meeting		Staff	DC	1:00	1
52	7/13/04	12:00 PM	Joe Whitley		Staff	DC	0:30	1
53	7/13/04	12:30 PM	Alexander Haig phone call		Contact	DC	0:30	1
54	7/13/04	1:00 PM	Personal time		Personal	DC	0:30	1
55	7/13/04	2:00 PM	White House		White House	DC	1:00	1
56	7/13/04	4:00 PM	End day		End	DC	2:00	1
57	7/14/04	7:45 AM	Trip to Boston		Travel	DC		1
58	7/14/04	9:05 AM	Staff in Boston		Staff	Boston	1:20	1
59	7/14/04	9:15 AM	Fleet Center tour (DN Convention site)		Local office	Boston	0:10	1
60	7/14/04	12:00 PM	Charlestown Navy Yard		Media	Boston	2:45	1
61	7/14/04	2:30 PM	Leave to go home		Travel	Boston	2:30	1
62	7/14/04	5:30 PM	CNN Interview		Media	DC	3:00	1
63	7/14/04	6:00 PM	End day	Guess based on how long they usually	End	DC	0:30	1
64	7/15/04	7:25 AM	White House		White House	DC		1
65	7/15/04	11:00 AM	Pittsburgh trip		Travel	DC	3:35	1
66	7/15/04	12:35 PM	Allegheny County Emergency Op. Center		Event	Pittsburgh	1:35	1

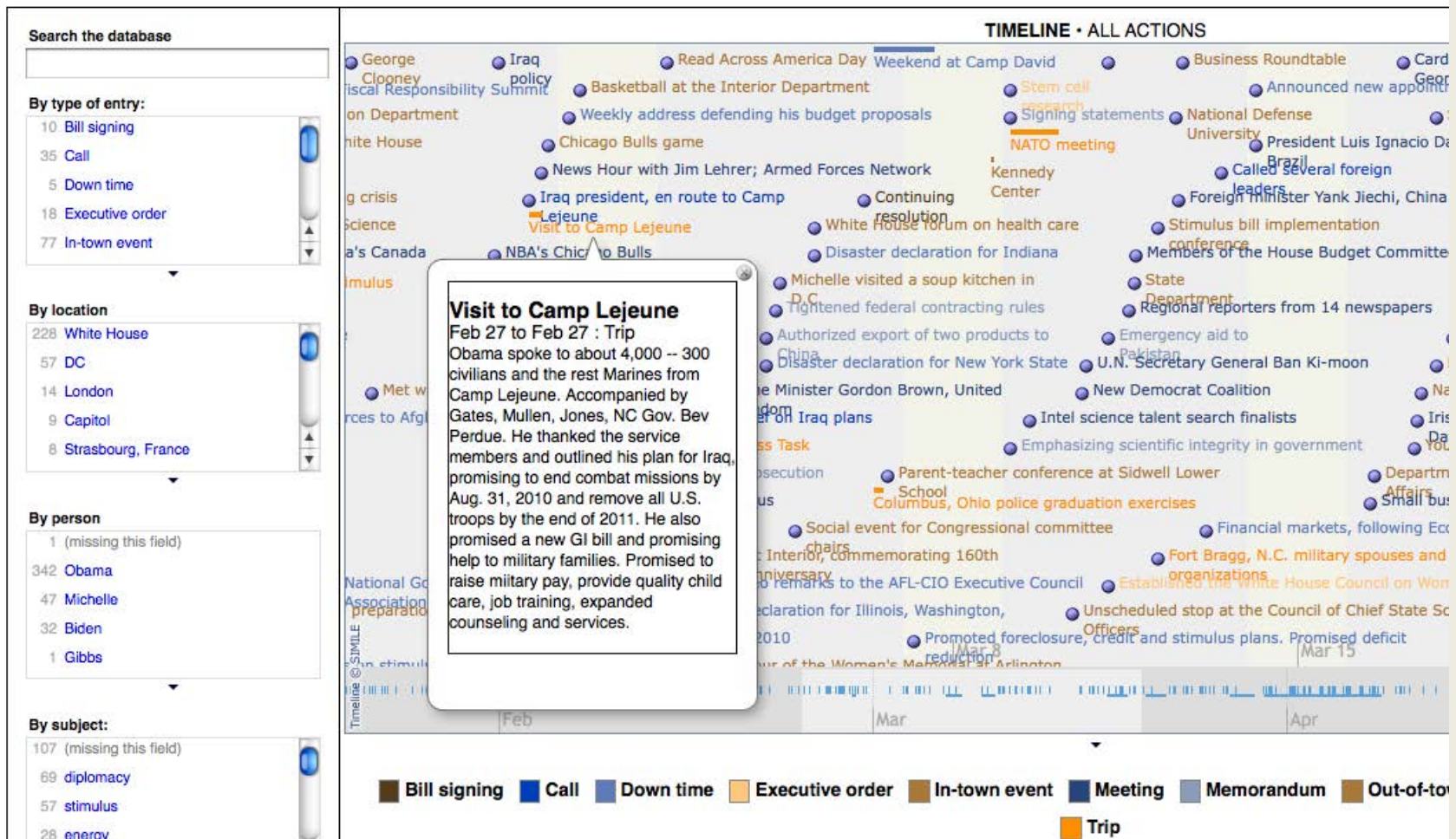






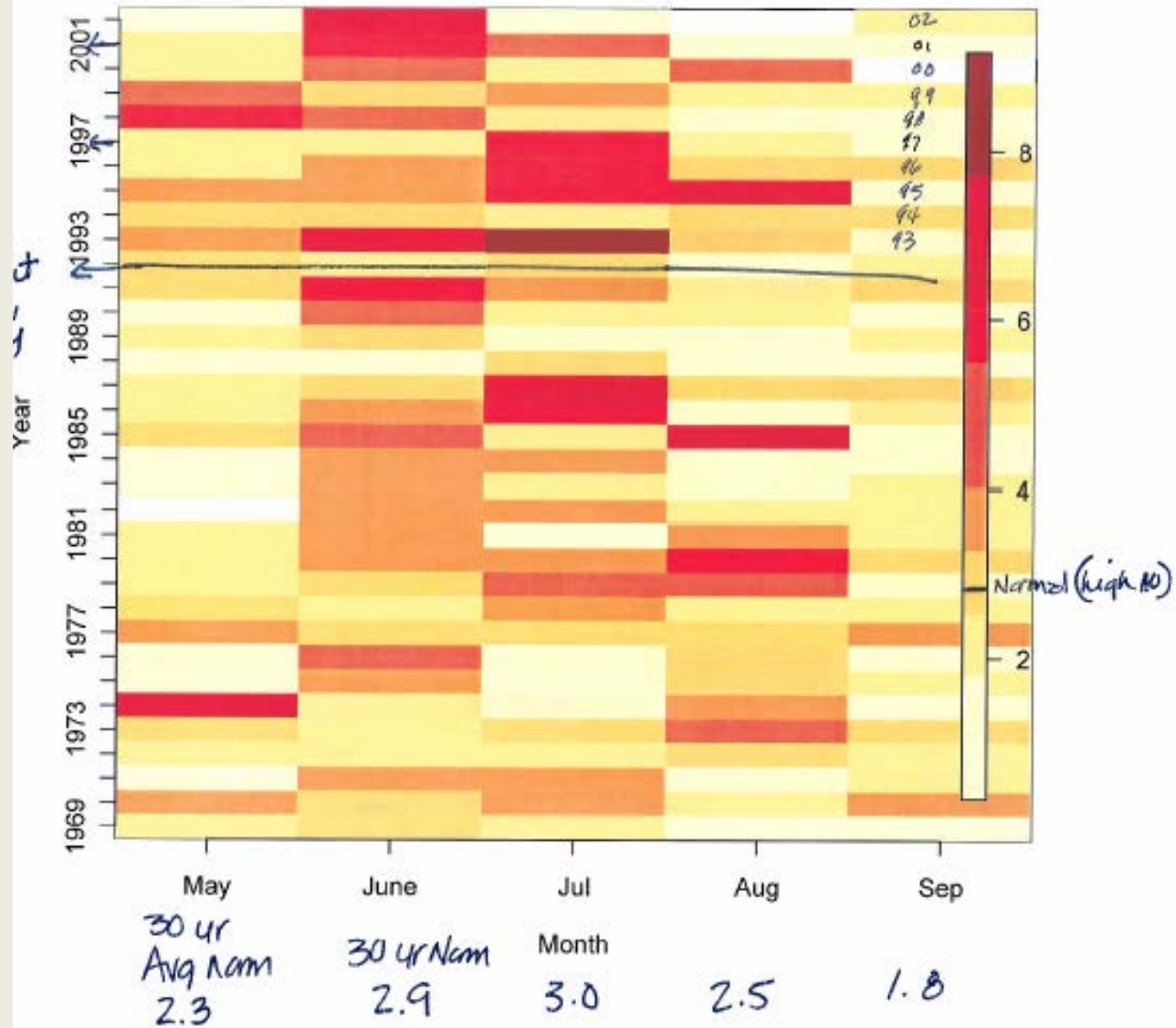




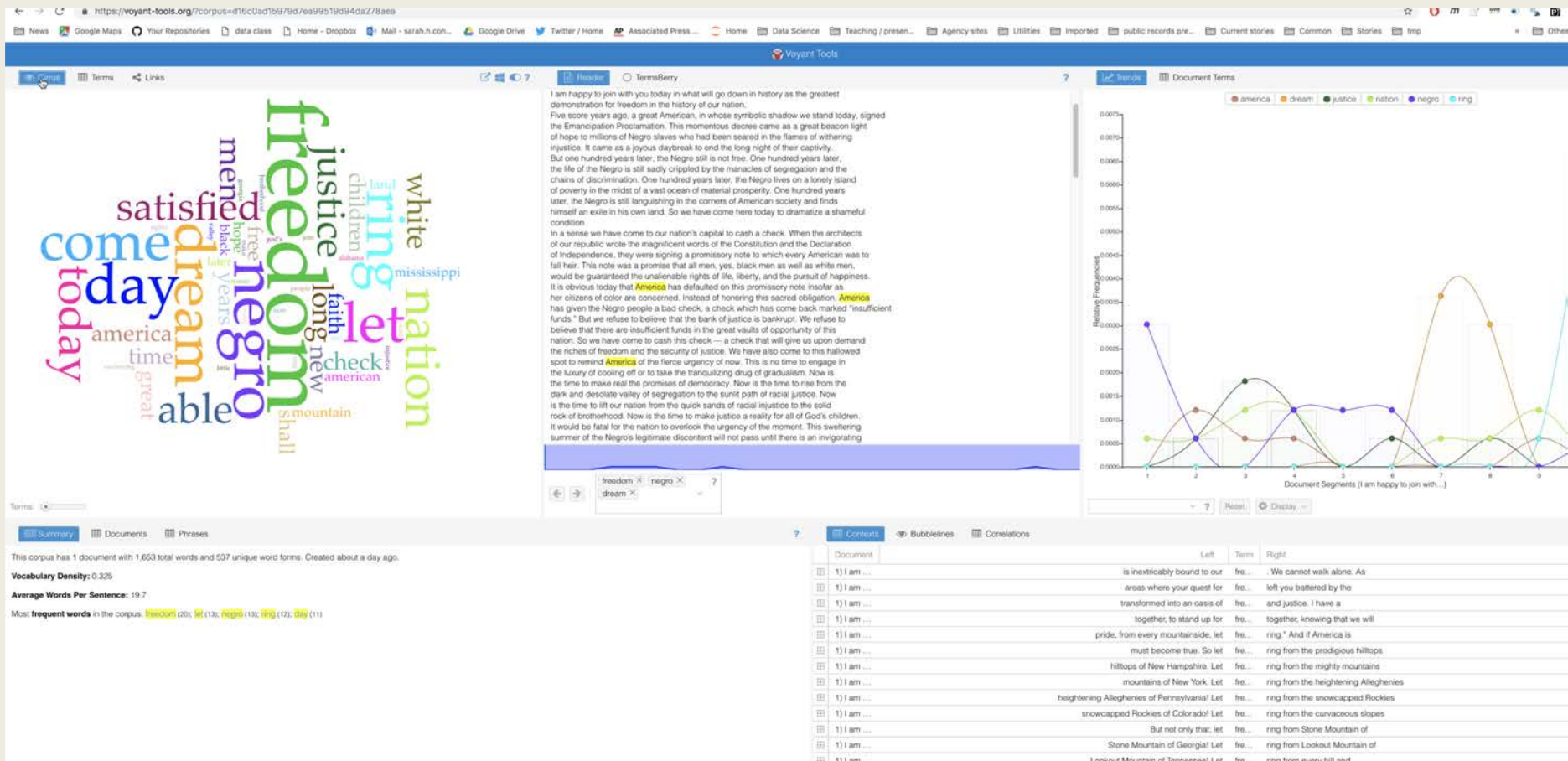


Resulting graphics at: <http://www.washingtonpost.com/wp-srv/politics/obama/100days/>

# Cavalier Co rainfall



# “I have a dream” speech in Voyant Tools



# Tools

## Structured data graphics

- R graphics / Shiny
- Flourish
- Tableau and Tableau Public
- D3 (javascript)
- Excel sparklines
- Google data studio

(Some simple maps included.)

## Maps and geographic data

- Google maps
- GIS systems (ESRI Arcmap, QGIS, db extensions, Leaflet)

## Networks

- Gephi project for networks
- Python and other programming languages

## Text

- Voyant
- DocumentCloud
- Overviewdocs.com